LISBOA
CÂMARA MUNICIPAL

lisboa unicorn capital®

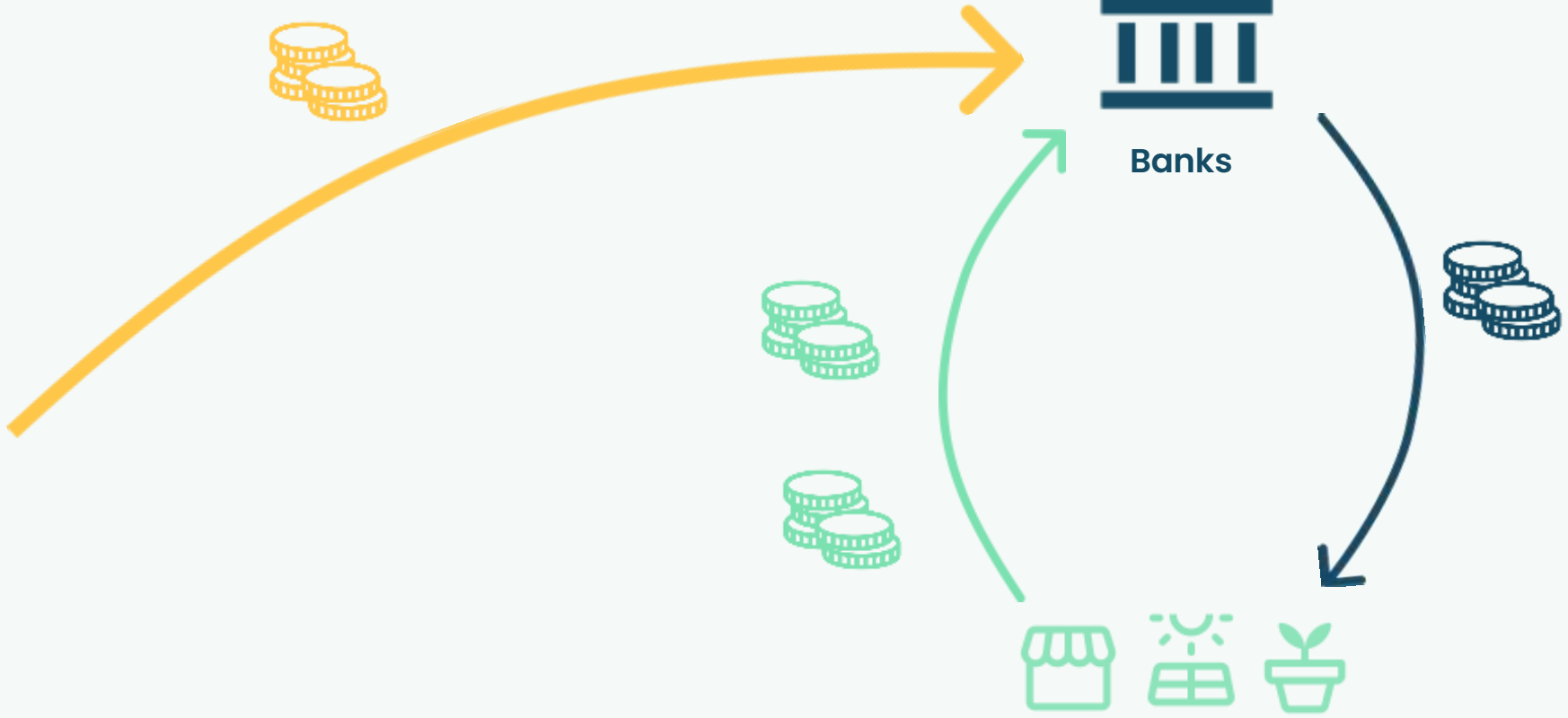
European Innovation Council
THE EUROPEAN CAPITAL OF INNOVATION AWARDS 23

Financiamento Colaborativo
para Projectos Sustentáveis

GOPARITY

Traditional debt financing organizations

Where does the money go?



Where does the money come from?

Clients – people and organizations

Projects - Organizations and entrepreneurs

What is Goparity?

A daily life **impact finance** and **investment app** empowering **people and companies** to use their **money for good by connecting** companies looking to finance their sustainable projects with individuals and entities who want to invest sustainably.

We provide **funding for for-profit and non-profit organizations** promoting projects that contribute to the **United Nations Sustainable Development Goals**.

goparity.com

Available on the App Store

Get it on Google play

Some of our numbers

43K+
Platform users

360+
Campaigns financed

190+
Promotors

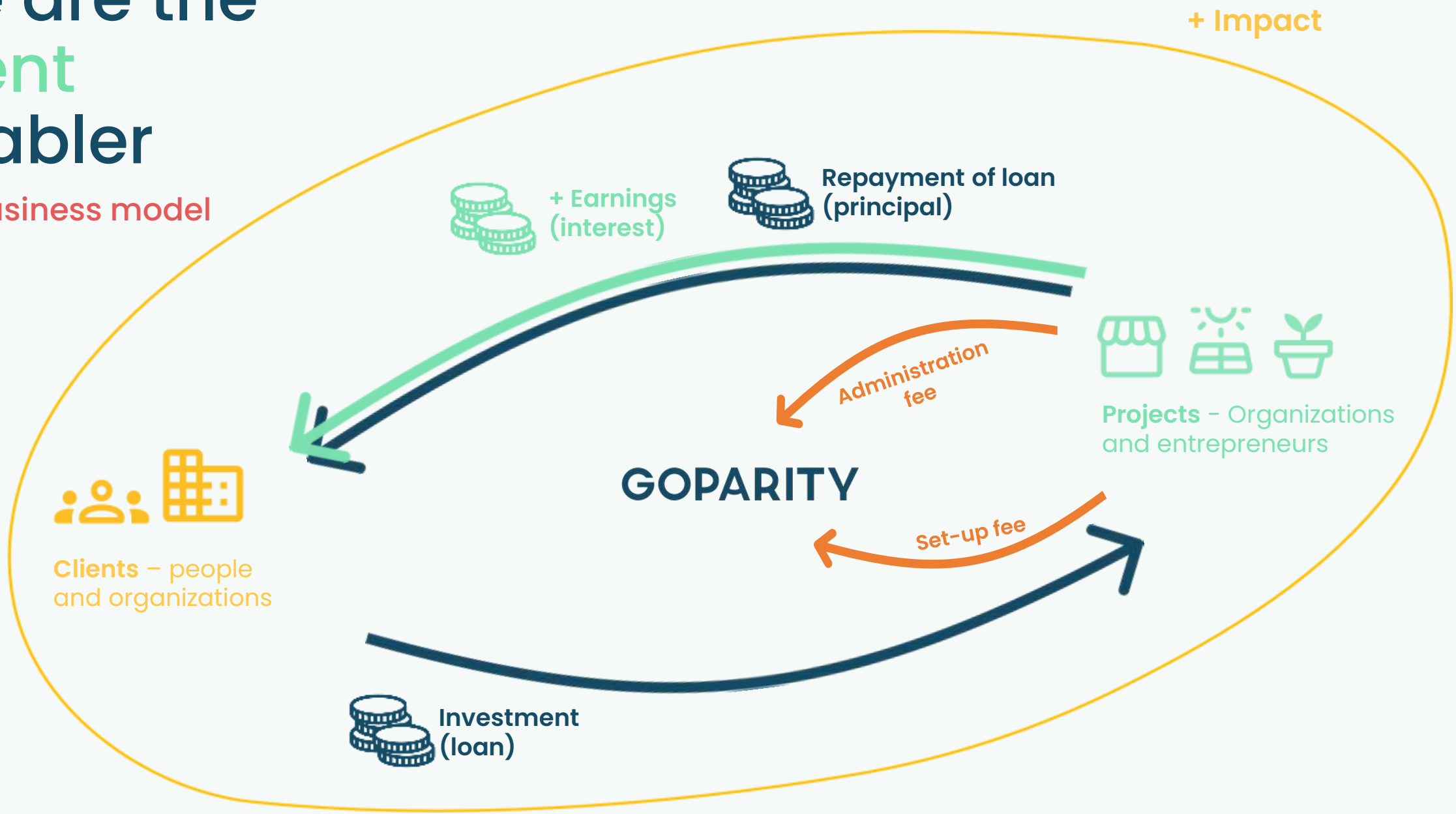
37M+
Invested

800 000€
Largest campaign

6 000€
Smallest campaign

We are the silent enabler

Our business model



What we offer

Products for promotors:

- Advanced payments for grants
- Advanced payments for equity
- Working Capital
- Equipment financing
- Project financing

Steps to get funded

Risk & Impact Assessment

We review the financial statements from the past two years. To proceed the risk score should be ≥4 (C+). The process takes 1-3 days.

Registration and KYB

Fill the online form and submit the company's Registration Proof, Articles of Association, Identity Proof of the Legal Rep. and a Shareholder Declaration. This process should take 1-2 days.

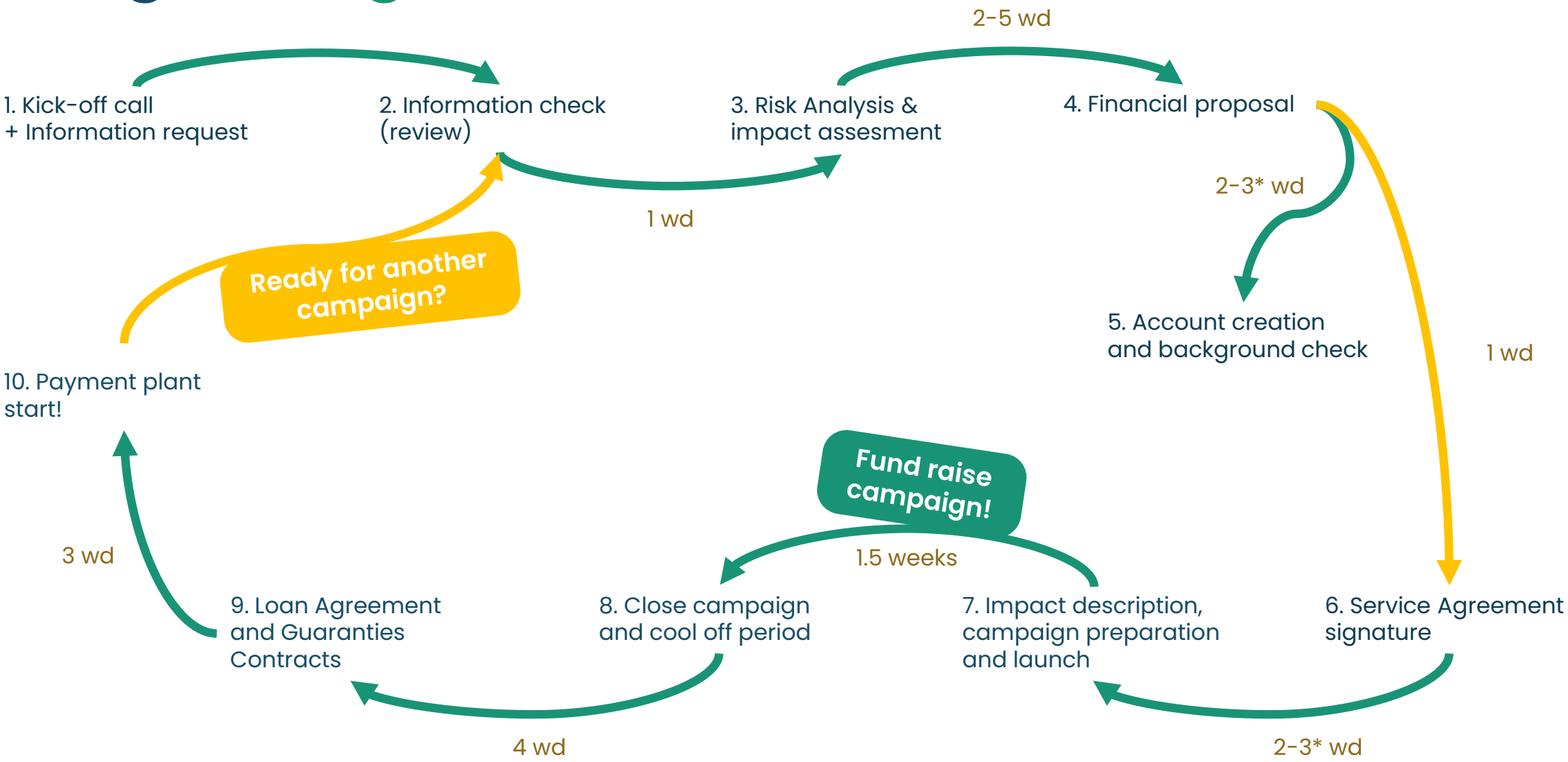
Campaign preparation

We will help write your story and present your project as an investment opportunity to a large community.

Campaign launch & Funding

Your project will be shown on our platform and promoted through social media and traditional media. Money to wallet usually takes 10 days.

Stages to get funded:



1. Information request:

Documents needed for a risk analysis:

- Official financial statements from the past 2 years (Balance Sheet + P&L)
- Provisional financial statement from the current year
- Business plan with financial projection for the next 3 years
- Pitch deck
- Fiscal Identification Number
- Project description and backup documentation
- Desired financial conditions:
  - Amount
  - Maturity
  - Grace period (if needed/applicable)

2. Account creation and background:

Documents needed to open an account:

- Registration Proof
- Articles of Association
- ID of the Legal Representative
- Shareholder Declaration

Background check:

- Declaration of no debt to the Social Security
- Declaration of no debt to the Tax Authority
- Debt report from the Central Bank
- Criminal record of the organization
- IBAN certificate

3. Campaign prep & impact description

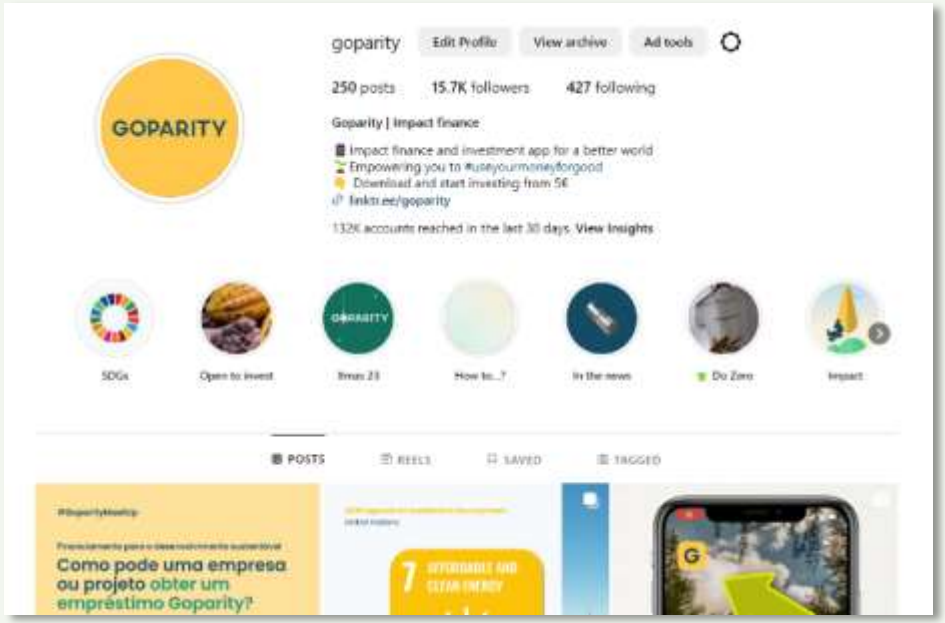
Impact details

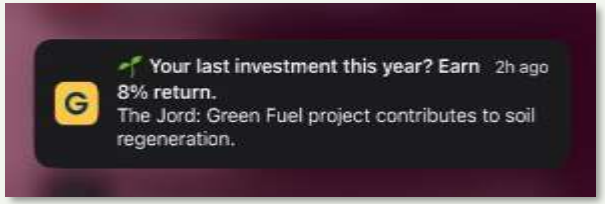
- Specific questions
- Metric setting

Project page preparation:

- Project & promoter form
- Images to illustrate the campaign
- Logo and team member portraits
- Communication strategy

Comms: media coverage and promotion





4. Loan agreements & Guaranties contracts

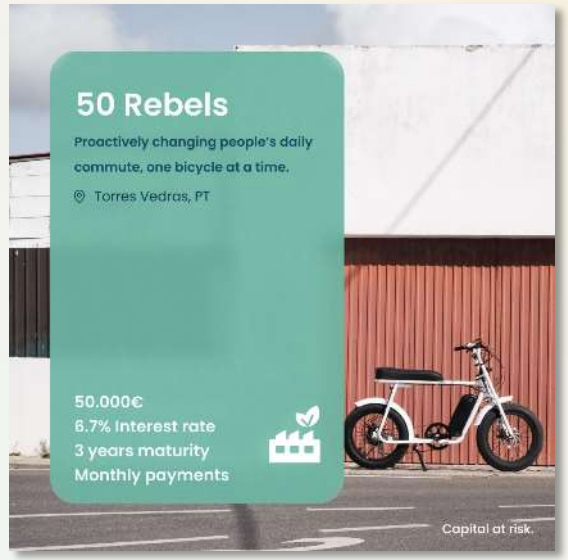
- On average 1000 contracts
- Contracts for investments - CMD
- Guaranties must be **Notarized**

Why Goparity?

Benefiting from:

- No penalties for early amortizations
- Loans adapted to projects' needs
- More agile than traditional banking
- Average 500-1500 investors/loan managed automatically
- Democratic finance – money-sourced sustainably

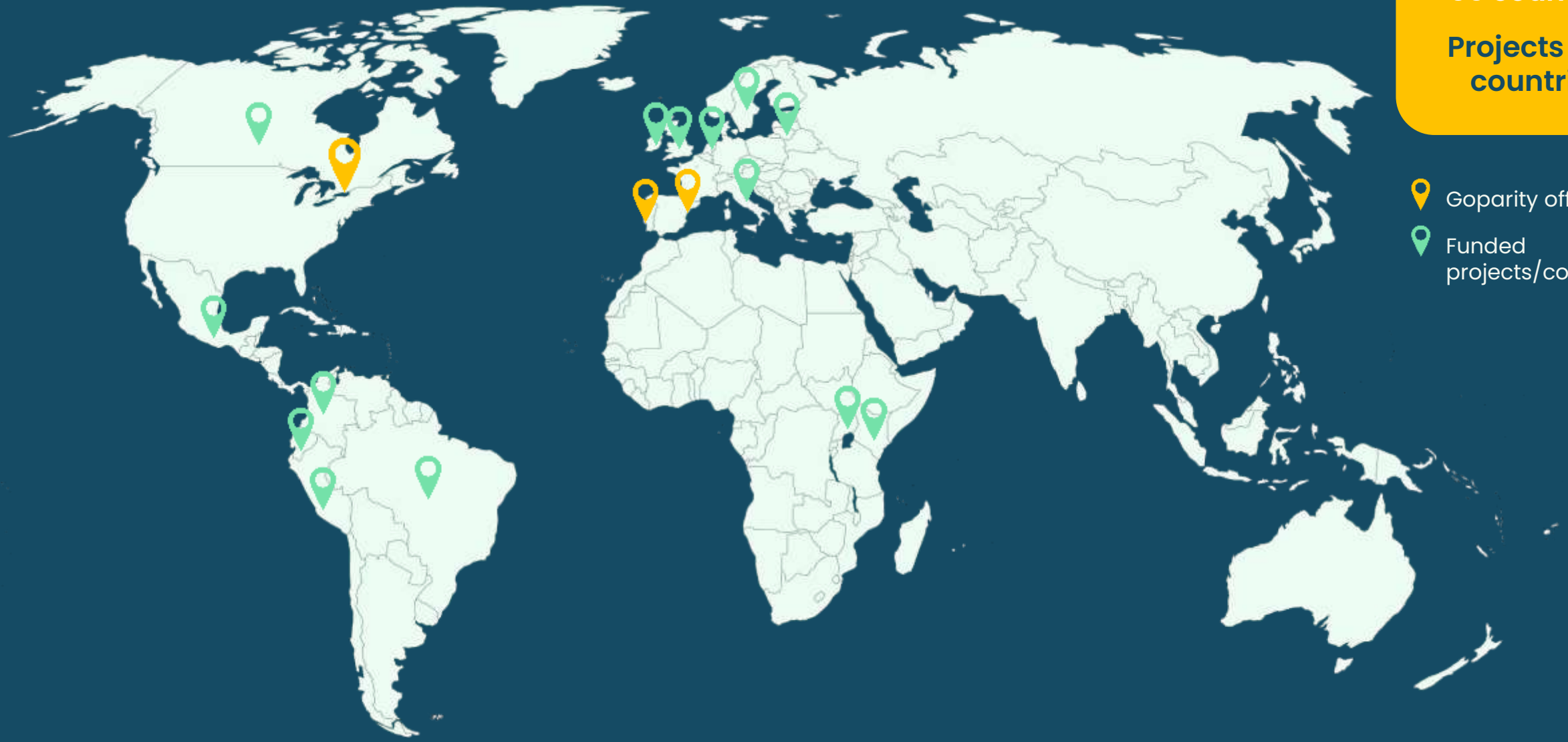
Some of our projects



Goparity around the world

Investors from 65 countries

Projects in 17 countries



Goparity offices

Funded projects/companies

Time for Q&A

GOPARITY

GOPARITY
Impact finance for everyday life.
LISBON
Casa do Impacto
BARCELONA
Impact Hub
www.goparity.com
info@goparity.com
matiasha@goparity.cóm
Available on the App Store
Get it on Google play